Privacy Policy

IDEATE LLC, is committed to ensuring that our clients' personal information is protected during their visit to our web site. We abide by all industry-standard guidelines both in the way information is collected and in the way that it is used. Your use of this web site is considered to be an acceptance of the terms of this privacy policy.

What information is collected?

We collect information in two ways. When you visit our web site, we collect non-personally identifiable information such as your IP address, basic computer settings, the IP address that directed you to our site, cookie information and the pages within our site that you visit. Personal information, such as name, address, phone number and email address, may be collected when you register, fill out a survey or feed-back form, request technical support, email us or post a message in one of our conferences.

How this information is used.

Non-personally identifiable information is used to monitor our visitors' usage of the web site, allowing us to identify which parts of the site are most popular in order that we may identify ways in which our service may be improved. Personal information will, in general, only be used for the purpose for which the information was collected. We may also use your personal information in order to contact you regarding important changes to the web site, or to inform you of special offers that may be interesting to you. You can opt-out of receiving such emails by contacting us at office@ideatellc.net

Electronic Newsletters and Site Notification

As a service, we offer free, electronic newsletters and new site (or site update) notifications to our users. IDEATELLC gathers the email addresses from users who voluntarily subscribe for these services. E-Mail addresses collected are used for newsletter and site notification purposes only.

Newsletters and website notifications can be subscribed to at any time by accessing our newsletter Notification Signup, located on the www.ideatellc.net homepage and any of our other pages.

Costumers or visitors may remove themselves from any mailing list by following the instructions contained at the end of every newsletter or website notification email.

Use of cookies

Cookies are small text files that are stored on the visitors' own hard drive. They contain no personally-identifiable information and are used to track visits to our web site and the pages on our web site that are visited. They may also be used to customize the pages or advertisements that you see based on previous visits to our web site. Some of the advertisements that appear on our web site may set and access cookies of their own. This third-party usage of cookies is not controlled by us, is not accessible to us and does not side within the scope of this privacy policy. Please refer to the web sites' own privacy policy for more information.

Opt-Out Policy

www.ideatellc.net gives users options to opt out wherever practical; such choices include:

- Opting not to receive our electronic newsletters when registering for a site
- Opting not to receive review site notifications

Unsubscribe Policy

Users may unsubscribe from any of our electronic newsletters or site notifications at any time by following the instructions contained at the end of each newsletter or notification.

Use of Collected Information

Collecting the information described above enables us to tailor our content to our readers' needs. All personally identifiable information provided to www.ideatellc.net is maintained by and accessible only to IDEATE LLC, unless stated otherwise in this privacy policy.

Links to or from other web sites.

Our web site contains links to other web sites that our visitors may find useful or interesting. When you follow these links, please remember that our privacy policy is no longer in effect, that we have no control over what may appear on these web sites and that other web sites have their own terms of use and privacy policies which may be different from those used on this site.

Legal disclosures

Personal information may be disclosed by us if required to do so by a court of law or by subpoena, or in order to protect our rights and interests in this site.

Changes to this policy

Any changes to the terms of this policy or in the way that we handle personal information will be posted to the web site and will be considered to be in effect from the time at which any changes are posted.

Acceptance of Terms

By using the <u>www.ideatellc.net</u> website, you signify your acceptance of this website privacy policy. If you do not agree to this policy, please do not use our sites. Your continued use of any <u>www.ideatellc.net</u> site following the posting of changes to these terms will indicate your acceptance of those changes.